




# espnW/Aspen Institute Project Play Survey of Parents on youth sports issues

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# About the espnW/Aspen Institute Project Play Survey of Parents on youth sports issues

- Data collected via the ESPN Sports Poll in September 2014 (n=1,511); 50% landline households, 50% cell phone respondents
- Nationally representative: weighted by age, gender, race, and income to match the overall characteristics of Americans 12+
- espnW/Aspen Institute Project Play Survey of Parents on youth sports issues reflects the answers of parents or guardians of children who are <18 (n=322)

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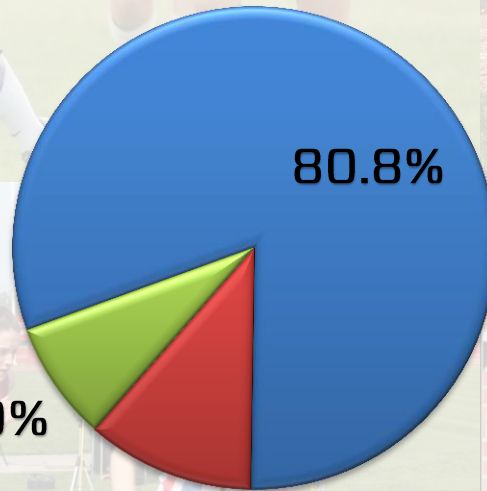
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# What percentage of parents let their kids play sports?

## PARENTS



■ Let their kids play sports

■ Do not let their kids play sports

■ Kids are not old enough to play sports

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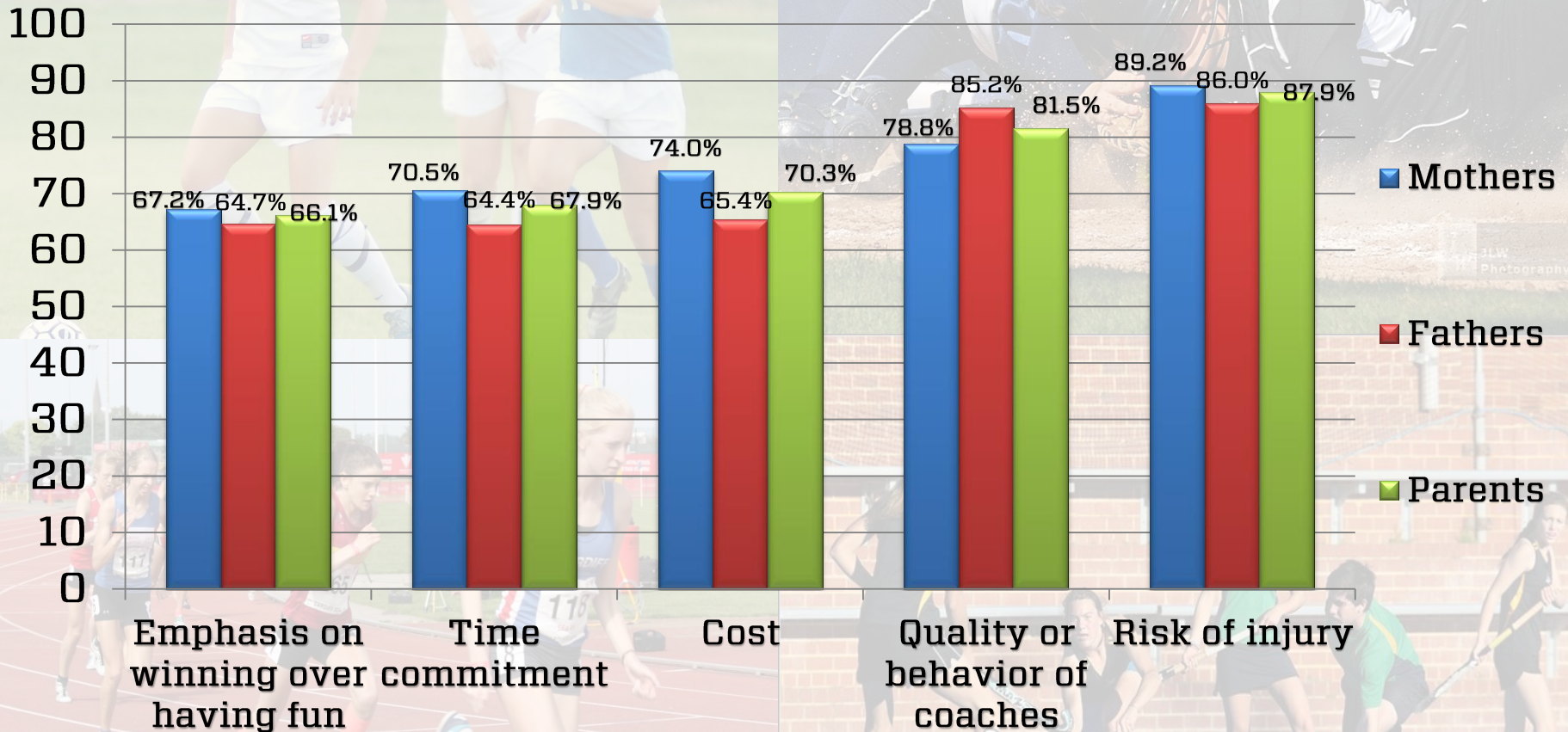
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# What parents have concerns about



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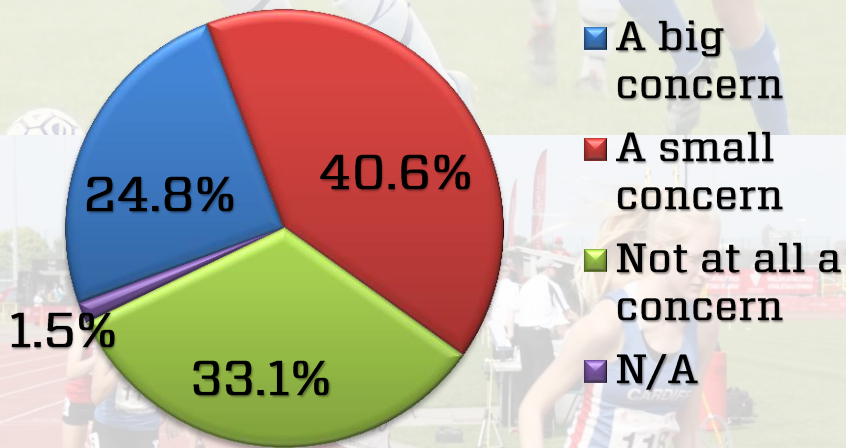
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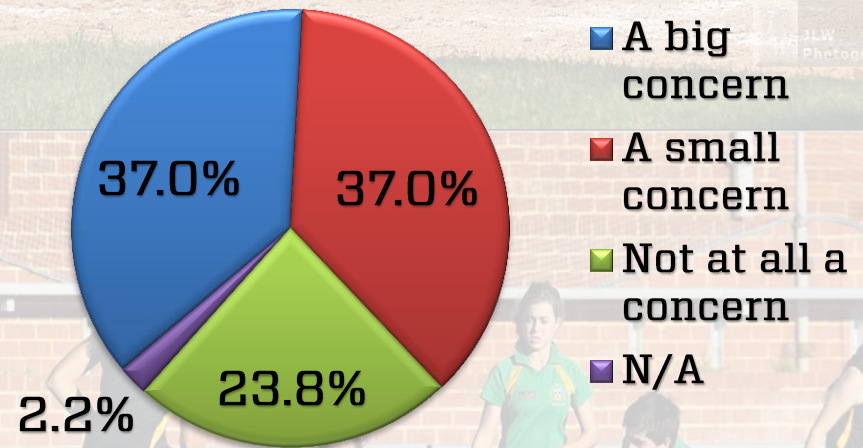
# How big of a concern is the cost of participating in youth sports?

## FATHERS



- A big concern
- A small concern
- Not at all a concern
- N/A

## MOTHERS



- A big concern
- A small concern
- Not at all a concern
- N/A

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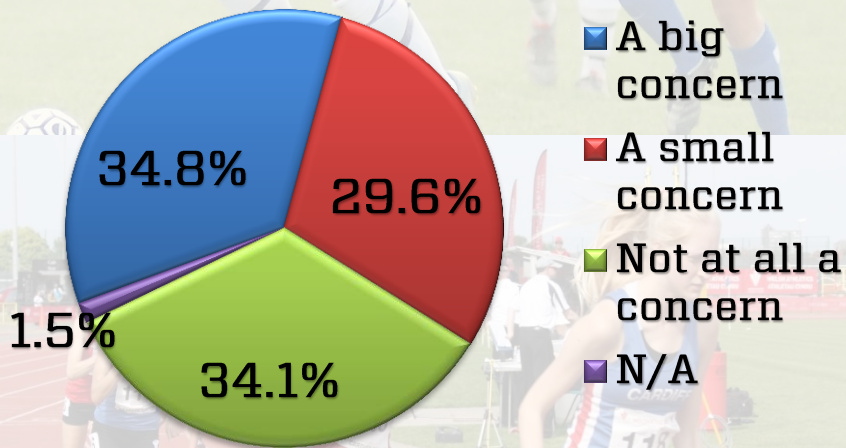
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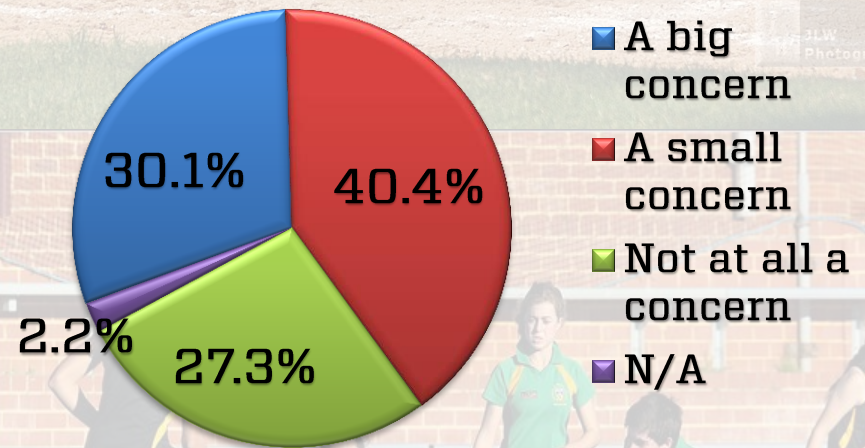
# How big of a concern is the time commitment required?

## FATHERS



- A big concern
- A small concern
- Not at all a concern
- N/A

## MOTHERS



- A big concern
- A small concern
- Not at all a concern
- N/A

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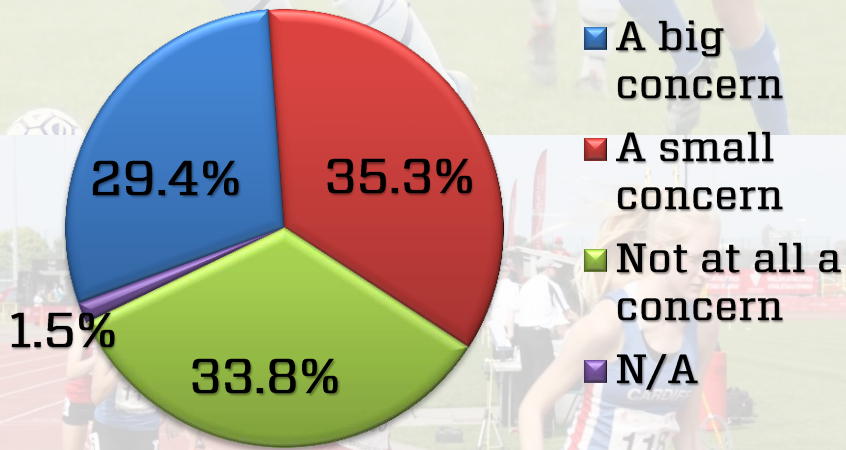
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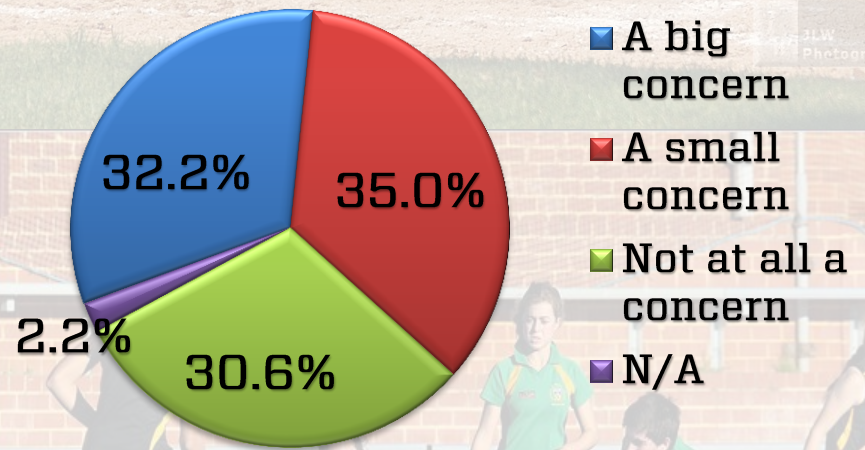
# How big of a concern is the emphasis on winning over fun?

## FATHERS



- A big concern
- A small concern
- Not at all a concern
- N/A

## MOTHERS



- A big concern
- A small concern
- Not at all a concern
- N/A

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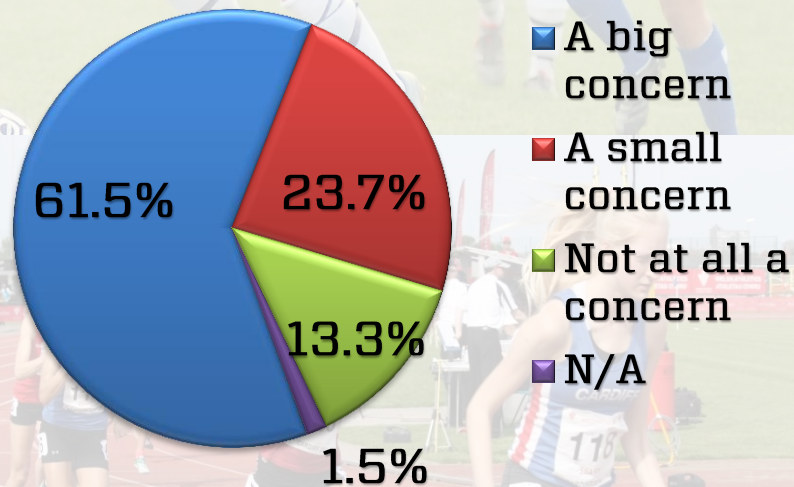
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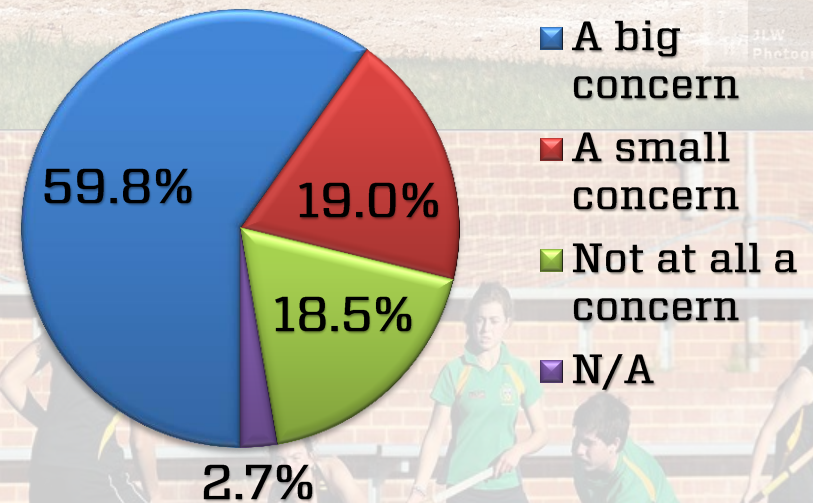


# How big of a concern is the quality or behavior of youth coaches?

## FATHERS



## MOTHERS



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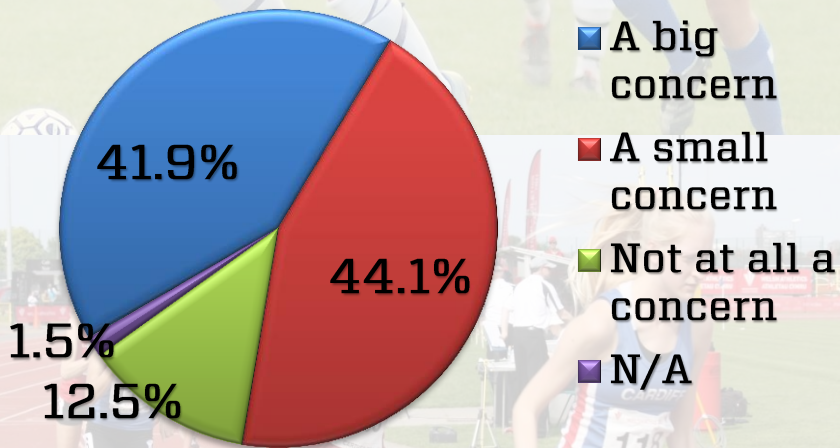
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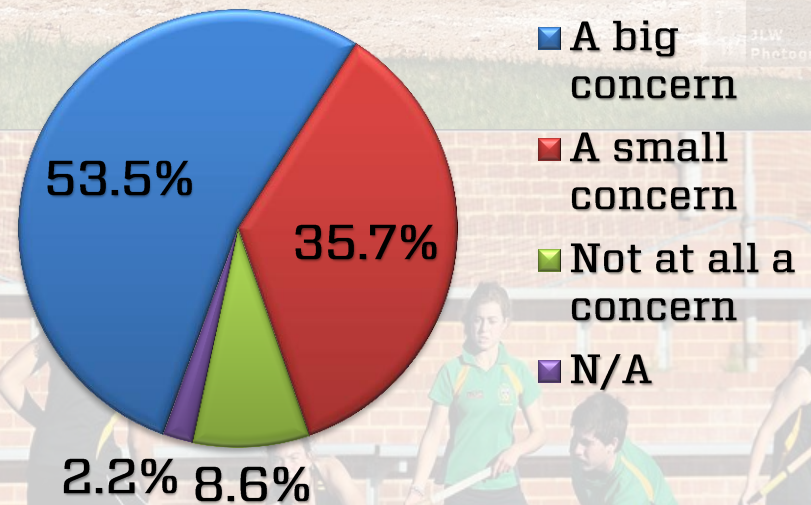
# How big of a concern is the risk of injury in youth sports?

## FATHERS



- A big concern
- A small concern
- Not at all a concern
- N/A

## MOTHERS



- A big concern
- A small concern
- Not at all a concern
- N/A

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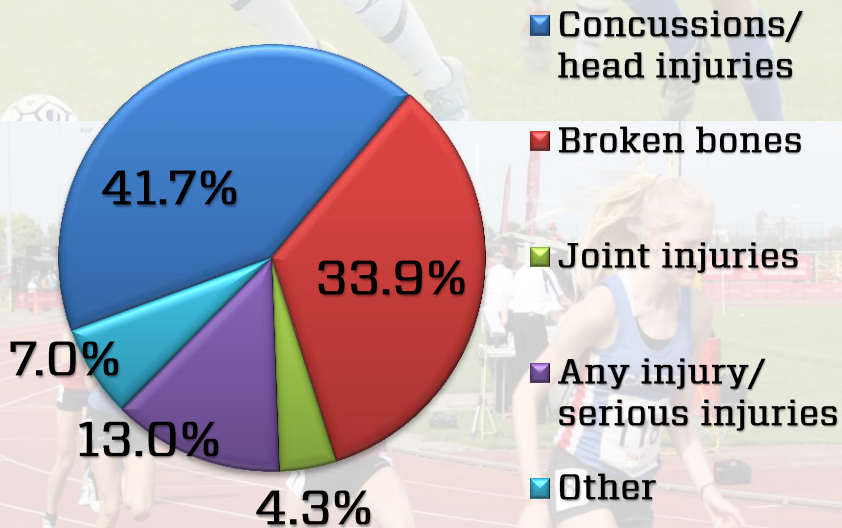
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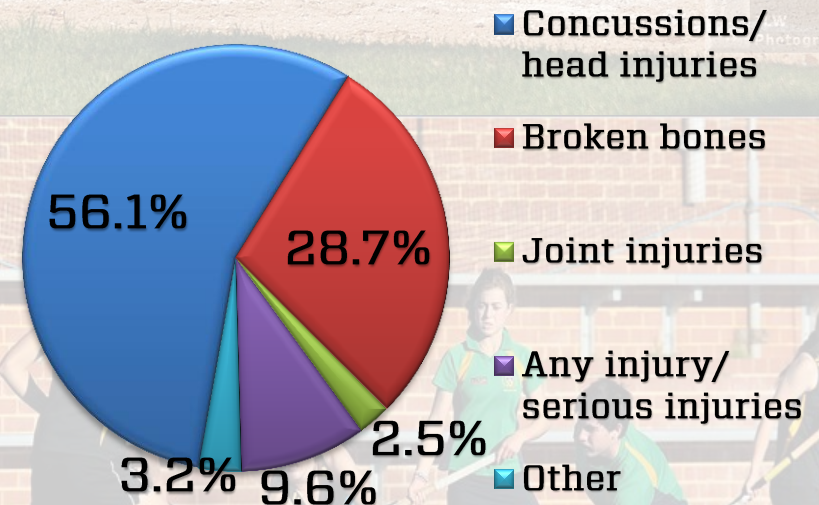


# What kind of injury are parents most concerned about?

## FATHERS



## MOTHERS



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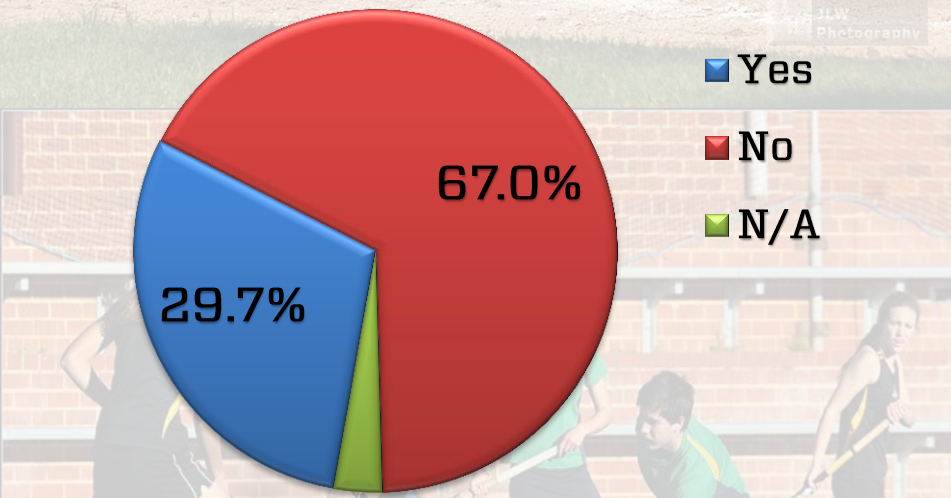
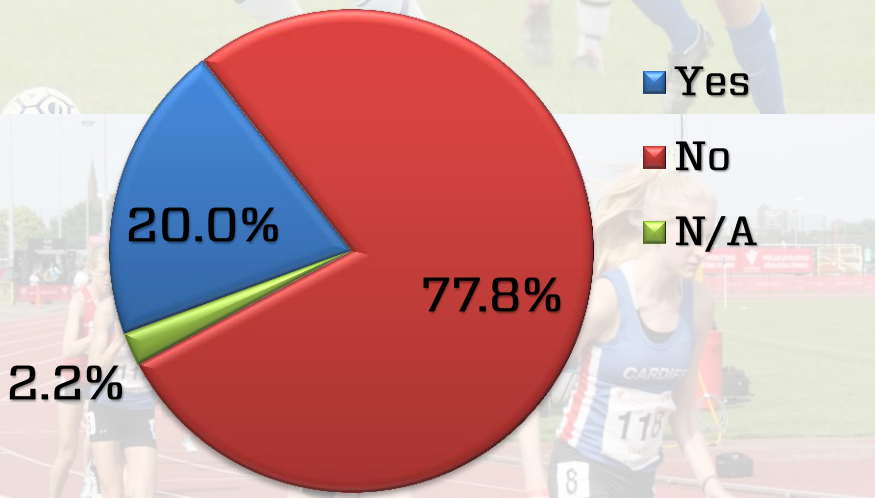
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# Have you ever considered keeping your child from playing a sport because of fear of concussions or head injuries?

## FATHERS

## MOTHERS



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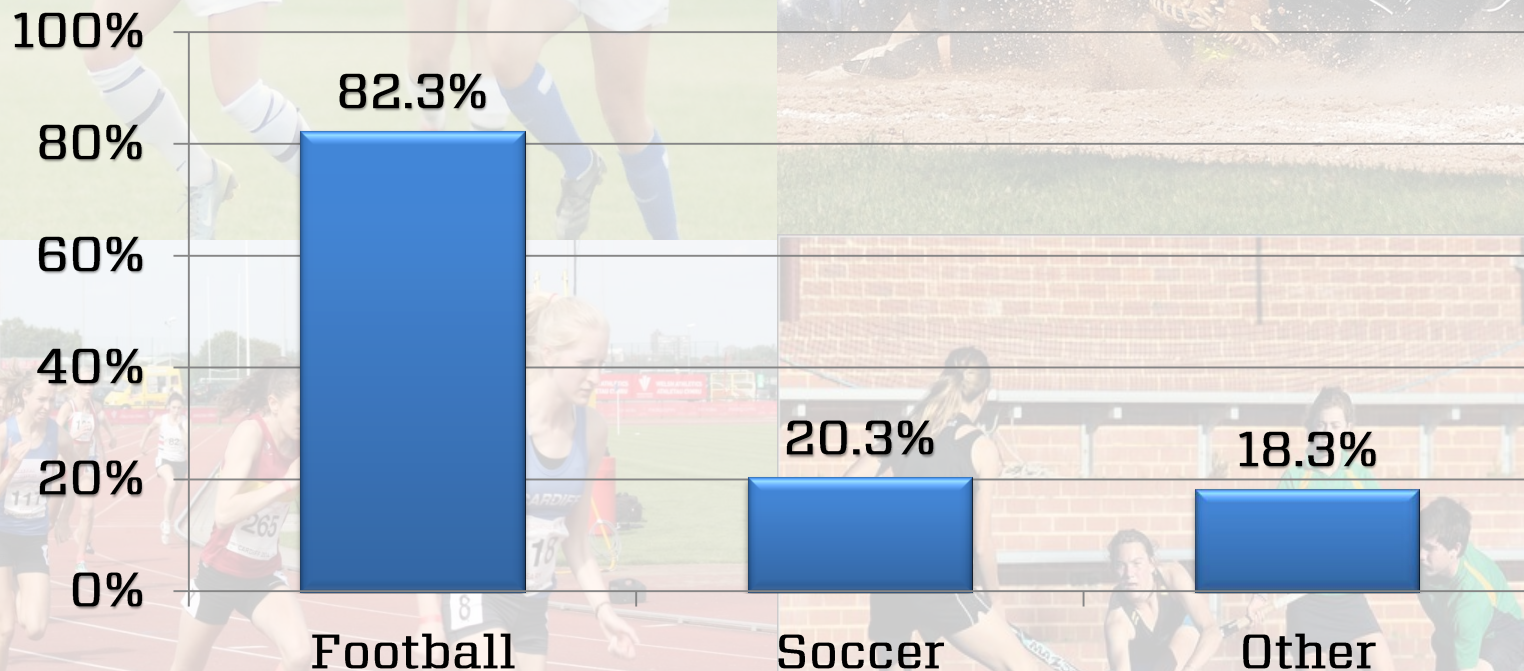
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# Which sport(s) have you considered keeping your child from playing for fear of injuries?

## PARENTS



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**For more information:**  
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